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MONTHLY MEETING

6-20-19



When: Thursday, June 20, 2019
Where: Breakwater, 6308 Metropolitan Ln
Time: 12 NOON - 1:15 pm

**Pre-Registration is required and
due by NOON on Tuesday, June 18th**



Annual Business Meeting

UPCOMING EVENTS

SMBA's luncheons are held the 3rd Thursday of every month
Breakwater (6308 Metropolitan Lane, Monona)
12:00pm - 1:15pm
Registration is required

MONTHLY LUNCHEON

June 20, 2019

Annual Business Meeting (please, no guests)

Demo of SMBA's new website

MONTHLY LUNCHEON

July 18, 2019

Mike Flynn and Stan Heller, Security in the Cyber World

MONTHLY LUNCHEON

August 15, 2019

Progressive Networking Luncheon

MONTHLY LUNCHEON

September 19, 2019

Brian Lee, President, Revelation PR, Advertising & Social Media, "How to Advertise in Popular Social Media Platforms"

MONTHLY LUNCHEON

October 17, 2019

Delta Beer Lab, "Doing Business in the Southside"

MONTHLY LUNCHEON

November 21, 2019

TBA

MONTHLY LUNCHEON

School of Business

MONTHLY LUNCHEON DETAILS

Please join us on Thursday, June 20th, for our Annual Business Meeting! This is a members-only event. It will include updates on the association including an introduction to the new website.

Registration deadline is noon on Tuesday, June 18, and you can register on our website at www.smba-madison.org.



Be Sure To Submit Your News Here!

If you would like to share employee hires, success stories, volunteer opportunities, events your business is hosting, or any other newsworthy articles submit them by email to smba@smba-madison.org.



Market Your Business At Our Meetings!

Members are welcome to bring flyers, pens, cups, or any other marketing materials you would like to display for everyone! We have a member table that we encourage you to use to showcase your business, specials, and services. It's a great way to promote what you do and allow other members and guests to get to know your business even better!

Get Your Business On SMBA's Website!

This is just a reminder that we don't have permission to include you as part of the Membership Directory on SMBA's website, so if you would like your business added, please email the following information to smba@smba-madison.org:

- Address
- Phone
- Email
- Fax (if applicable)
- Brief description of business
- Web-friendly logo

Monthly Gift Drawings!

Each month we will have a drawing for attendees of the member luncheon. Items will be donated by SMBA or members who wish to contribute a gift. To thank you for completing the Comment Form at each of our monthly meetings, the drawing will be pulled from your completed comment forms. These forms help us continue to provide the best topics and speakers for the SMBA. Your input, ideas and suggestions are very important to help the SMBA grow and continue to be one of the largest business organizations in the Madison area. Please continue to complete the forms each month for a best chance of winning!!

Congratulations to last month's winner
who won a gift card to Great Dane
at the May luncheon!

Business Bios Wanted

The SMBA would like to further promote each and every business member! Along with the networking opportunity every month, your business link on our new website and the introductions every month, we'd like to highlight your business in our monthly newsletter. Every Month, two businesses will be spotlighted and we need volunteers. Please provide a written bio to the SMBA at smba@smba-madison.org or bring it with you to the monthly meeting!



Join SMBA's LinkedIn Group

Network with other SMBA members outside of our meetings! Simply [Click Here](#) and click "Join Group". Feel free to use this group to:

- Post company news

- Continue topic conversations from luncheons
- Post sales / promotions in your company
- Introduce new hires

We ask that you don't share religious and/or political views, or spam the group with non-business related topics. Other than that, hopefully you will see this as a great benefit to continue the conversations from the meetings, share more about your company, pass referrals, and learn from one another!

Is Your Business Linked?

Did you know that the SMBA website has a list of current members with a link to their company website? Not listed?

Please email us (smba@smba-Madison.org) your company name and website (if you have one) or your e-mail address.

Include a statement that you grant permission for us to post the information on our site and you are linked! We always encourage our members to do business with other SMBA member businesses, so please email us your information today.

You must be a member in good standing to be listed.



SMBA Donations

The SMBA prides itself on donating time and money to local organizations geared towards helping our community. The Board of Directors is happy to review any organizations or events that the SMBA can provide donations monetarily or by promoting volunteerism. Please send your ideas to smba@smba-madison.org.

In 2016 we made donations to the following organizations/events:

Celebrate South Madison – Our donation will be used to provide a kid's tent at their annual celebration, which isn't able to be held without the generous donations from groups like SMBA!

Verona Road Business Coalition – Our donation will be used to help support businesses on Verona Road during the major construction project!

Want To Be More Involved With SMBA?

If you want to be involved in the growth, management, and future initiative of the group, we would love to hear from you! We are currently accepting nominations for the SMBA Board, as well as adding folks to our Membership Committee. If you are interested in joining either the Board or the Membership Committee please email us at smba@smbamadison.org.

Monthly Drawing Gifts Needed

We are in need of member businesses to donate gift cards or other small gifts (\$20-\$25 value) for drawings at our member meetings. If you would like to promote your company and generously donate to our group, please either let the greeter at the next member meeting know, or email Jodi Fisher at smba@smba-madison.org!

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