

Madison Area Business Expo 2019

Presented by



Thursday, January 17, 2019

4-7pm at The Coliseum Bar and Restaurant
232 Olin Avenue, Madison

Join Us for Networking
Over 50 Business Exhibitor Spaces
Incredible Door Prizes
Appetizers, Beer & Soda

Bring Plenty of Business Cards!



"Well organized event, we received great traffic! It's always a pleasure to exhibit at the SMBA Expo, and market our business to a diverse professional crowd. Don't change anything!"

-Scott, Midwest Financial

"The SMBA Business Expo has been a great, leveraged way for us to meet a lot of business executives at one time. We were able to quickly qualify interested business owners for follow up and made several business partnership contracts as well. A very worthwhile use of time and resources!"

-Susan Schmidt-Thomson, ActionCOACH

"The SMBA Expo is a great event that takes the networking and education typical of other expos and makes it more dynamic and fun. The food and drinks cannot be beat either."

-James Kademan, Calls on Call

A ticket to the annual
Madison Area
Business Expo 2019

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232 Olin Ave., Madison
Complimentary Admission with this ticket
and your business card



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Madison Area Business Expo 2019

Exhibitor Information

PUBLICITY: The South Metropolitan Business Association (SMBA) will promote Business Expo 2019 through the media, its membership, and other channels



PARTICIPANTS: Businesses of all types and sizes throughout the Madison Metropolitan Area are invited to participate as exhibitors. SMBA members in good standing will be given priority as exhibitors by pre-registering no later than November 15th.



DISPLAYS: Exhibitors will be provided a 6 or 8 foot long by 30" deep table, fully draped with a black tablecloth. Table top displays without electrical service are suggested to keep the Expo informal.



EXHIBITOR DRAWINGS: Exhibitors are expected to conduct a drawing at their display for a product, service or gift valued at \$25 or more. Exhibitors will draw a winner at the conclusion of the Business Expo and report their winner to the SMBA information desk. Exhibitors are responsible for notifying the winners and arranging the delivery of their prize. Exhibitors and the winners will be recognized in the February SMBA 2018 Newsletter.



GRAND PRIZES: Exhibitors, SMBA Members, and sponsors will be asked to volunteer grand prizes with a value of \$100 or more. Drawings for grand prizes will take place throughout the night. Names drawn must be present to win.



SCHEDULE: Setup: 3:00-4:00pm
Expo: 4:00-7:00pm
Tear Down: 7:00-7:30pm



COST: SMBA Members: \$50 is due at the time of registration.

Non-Members: \$100 for non-members (\$50 of which can be applied toward membership).



Exhibitor Registration:

Register online under the "Events" tab on <http://www.smba-madison.org>

FOR MORE INFORMATION:

Contact Jodi Fisher

Email: SMBA@SMBA-Madison.org

This is a non-profit,
Pro-Business
initiative sponsored
by the

SMBA South Metropolitan
Business Association