

## NEXT MEETING! 4/16/09

*When:* Thursday, 4/16/09  
*Where:* The Coliseum Bar and Restaurant  
*Time:* Noon - 1:15 PM  
*Format:* 12 Noon Lunch  
 12:15 - 1:15 Announcements  
 Open Discussion and Meeting

**Please  
note  
change**

Please RSVP to Shelley Reynolds @ 957-3135 or [smba@SMBA-Madison.org](mailto:smba@SMBA-Madison.org)  
 by Noon on Tuesday 4/14/09

## 2009 Officers & Board of Directors

|  |  |          |
|--|--|----------|
| Jim Mankowski<br>President<br><a href="mailto:jbmppc@chorus.net">jbmppc@chorus.net</a>   | JBM Patrol and<br>Protection Corporation | 222-5156 |
| Rob Waterman<br>Past President<br><a href="mailto:rwaterman5615@charter.net">rwaterman5615@charter.net</a>                     | Edward Jones Investment                  | 271-5100 |
| Rick Welsch<br>Treasurer<br><a href="mailto:rick.welsch@wegnercpas.com">rick.welsch@wegnercpas.com</a>                         | Wegner LLP CPAs<br>& Consulting          | 442-1958 |
| Jason McCaffrey<br>Secretary<br><a href="mailto:jason.mccaffrey@hausmann-johnson.com">jason.mccaffrey@hausmann-johnson.com</a> | Hausmann-Johnson Insurance Co.           | 257-3795 |
| Mike Flynn<br>Past President<br><a href="mailto:mflynn@mononabank.com">mflynn@mononabank.com</a>                               | Monona State Bank                        | 223-5148 |
| Gary Waldhart<br><a href="mailto:garyw@ams-mad.com">garyw@ams-mad.com</a>  | Auto Marketing Services<br>& Consulting  | 274-7400 |
| Jim Garner<br><a href="mailto:jimg@sergenians.com">jimg@sergenians.com</a>   | Sergenian's Floor Coverings              | 663-2520 |
| Bill DiCarlo<br><a href="mailto:dicarlo@co.dane.wi.us">dicarlo@co.dane.wi.us</a>   | Alliant Energy Center<br>of Dane County  | 267-3982 |
| Betsy Jenkins<br><a href="mailto:Betsy.Jenkins@iyparty.com">Betsy.Jenkins@iyparty.com</a>                                      | It's Your Party, LLC                     | 845-3450 |
| Sean O'Rourke<br><a href="mailto:sdo@gdinet.com">sdo@gdinet.com</a>  | ORE Real Estate Services LLC             | 225-3636 |
| Jean Acker<br><a href="mailto:jean.acker@micorp.com">jean.acker@micorp.com</a>   | M&I Bank                                 | 273-5622 |
| Gail Niesl<br><a href="mailto:gniesl.clarionsuites@tds.com">gniesl.clarionsuites@tds.com</a>                                   | Clarion Suites, Madison                  | 284-1234 |

## This Month's Speaker...

### Julia S. Kerr – District 13 Council Member

Julia Kerr was elected to the Madison Common Council in April 2007. Before running for alder, Julia was president of her neighborhood association and a member of the City of Madison Housing Committee. District 13 includes portions of Park, Regent, and Monroe streets as well as the neighborhood of Bram's Addition, Greenbush, Bay Creek, Monona Bay, Capital View Heights, and Vilas. Julia is an urban planner by training and worked for many years developing affordable housing in Chicago.

Julia will be joined by Fritz Duda Jr, a Principal with Clark Street Development. As new owners of the Morning Star/Bancroft Dairy site, he will share with us the status of the site and the process they are going through. Mayor Dave Cieslewicz today named Tim Cooley as the City's Economic Development Director. A graduate of the UW, Cooley returns to Madison after serving in business consulting and several economic development initiatives in California.

## Job & Education Fair

Learn about starting your own business or beginning a new career!

Villager Mall Job and Education Fair  
 Villager Mall Atrium  
 2300 S. Park St.  
 Thursday, April 30, 2009  
 1:00pm-6:00pm

## Small Business Awards

Nominate your favorite businesses for a 2009 Dane County Small Business Award.

It's easy and takes just a minute per nomination.

Go to [www.uwsbdc.org](http://www.uwsbdc.org) and at the right hand column under NEWS & NOTES click on: NOMINATE A SMALL BUSINESS FOR THE 2009 DANE COUNTY SMALL BUSINESS AWARDS.

Award criteria and history are on the Nomination page.

- Self-nominations by employees and owners are encouraged.
- Nominations of minority and women-owned firms and emerging businesses are encouraged.

- Nominations of businesses in outlying Dane County locations as well as Madison are encouraged.
- You can nominate more than one company.
- New "Emerging Business Award" for a company 1-3 years old.

**The awards celebrate small companies and their owners for the risks they take and the contributions they make to our community.**

Up to 10 companies will receive a Dane County Small Business Award at our 27th annual event held in June 2009 at the Sheraton Madison Hotel.

## MADISON SMALL BUSINESS IN CHANGING TIMES CONFERENCE

The City of Madison, in cooperation with the Greater Madison Chamber of Commerce's (GMCC) Small Business Advisory Council (SBAC), will host a day-long conference on stabilizing and growing a small business in today's challenging economic times. Initiated by Mayor Dave Cieslewicz and the GMCC, this is Madison's third small business conference.

The conference - Madison Small Business in Changing Times - will be held on May 12, 2009 at Monona Terrace and is open to business owners and other interested individuals in the Madison area. Conference topics will include:

- How to Build and Sustain a "Green" Business Adjusting Operations to the New Economic Climate
- Financing Challenges and Opportunities in Today's Economy
- High Impact Entrepreneurship: Expanding the Local Business Model

A conference website will be posted on the City website by mid-April. Online registration will be available through the City website at that time.

## Society of St. Vincent de Paul

We have committed to 80 hours of volunteer work from our members. We have several members who have already volunteered their time at the Food Pantry on Fish Hatchery Road. This is an opportunity to work directly with low-income people. The Pantry needs volunteers to stock the pantry and host the customers. If you are interested **call 442-9878 to speak with the Volunteer and Member Development Coordinator**, and ask to attend the next volunteer information and orientation session. Hours of operation: Monday, Tuesday & Friday 11am-3pm; Thursday 3pm-7pm; Saturday 10am-noon. See map. Be sure to relate that you are with the South Metropolitan Business Association so we get credit towards our 80-hour commitment.

We would like to give special thanks to Brad Prohaska and his staff at Park Bank – Park Street office. Brad and his staff volunteer 8 hours per week at the Food Bank on a regular basis. They are really contributing to our commitment. Keep up the good work, ladies and gentlemen!

## Is Your Business Linked?

Did you know that the SMBA website has a list of current members with a link to their company website? Not listed? Please email us ([smba@smba-Madison.org](mailto:smba@smba-Madison.org)) your company name and website (if you have one) or your e-mail address. Include a statement that you grant permission for us to post the information on our site and you are linked!

We always encourage our members to do business with other SMBA member businesses, so please e-mail us your information today. You must be a member in good standing to be listed.

**SMBA Volunteer Hours**  
**March 2009**  
**24 hours**

## Mark Your Calendar

### S.M.B.A. MONTHLY MEETING SCHEDULE

#### Upcoming Monthly Speakers

**Julia Kerr -**  
District 13 Council Member

**Scott Grey -**  
Urban League

**Fitchburg's new Mayor**  
**and Mike Zimmerman**

SMBA meetings are held on the **third Thursday of every month from 12:00 Noon to 1:15 pm at The Coliseum Bar and Restaurant, Olin Drive, Madison** unless otherwise indicated in the newsletter. Following is the meeting schedule for 2009. Why not jot these on your calendar today?

**SMBA** South Metropolitan  
Business Association

P.O. Box 259893  
Madison, WI 53725-9893  
[www.SMBA-Madison.org](http://www.SMBA-Madison.org)