



NEXT MEETING! 3/17/2011



When: Thursday, 3/17/2011
Where: Luedtke's Coliseum Bar and Banquet, Upper Floor
Time: Noon – 1:15 pm
Format: 12 Noon Lunch
 12:15 - 1:15 Announcements
 Open Discussion and Speaker

Please RSVP to Jodi Fisher at smba@SMBA-Madison.org
 by Noon on Tuesday 3/15/2011



This Month's Speaker...



Michael P. Gay,
*Business Development
 Coordinator*
**Office of Business
 Resources, Economic
 Development Division,
 City of Madison**

Michael is the Business Development Coordinator with the Office of Business Resources inside the City of Madison's Economic Development Division. He serves as the official liaison between city government and the Madison business community. Currently, Michael's time and resources are focused on the

creation of major new economy employment centers and business incubators. Michael serves as staff to the BioAg Gateway, the Biolink, the Madison Public Market, and Capital East District.

Other various functions of his City position include brownfield redevelopment, marketing real estate, technology transfer, providing technical and financial assistance to small business start-ups, major employer attraction, and business district planning. The City's OBR's web page (www.businessmadison.com) explains these services in more detail.

Michael has a BS in Public Administration (UW Green Bay) and an MS in Urban and Regional Planning (UW Madison). He spent several years in Latin America volunteering for a non-profit

2010-2011 Officers & Board of Directors

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involved in low-income housing, performing his thesis research, and working with micro-enterprises. Michael speaks Spanish. Prior to coming to the City in 2000, Michael directed an office of a private Midwest architectural/engineering/planning consulting firm as well as administered business development programs for the Wisconsin Department of Development (now Department of Commerce).

SMBA Donations

The SMBA prides itself on donating time and money to local organizations geared towards helping our community. The Board of Directors is happy to review any organizations or events that the SMBA can provide donations monetarily or by promoting volunteerism. Please send your ideas to smba@smba-madison.org.

This summer we made donations to the following organizations/ events:

10th Annual Streetball & Block Party – Slam & Jam for Peace

Monthly Drawing Gifts Needed

We are in need of member businesses to donate gift cards or other small gifts (\$20-\$25 value) for drawings at our member meetings. If you would like to promote your company and generously donate to our group, please either let the greeter at the next member meeting know, or email Jodi Fisher at smba@smba-madison.org!

Business Bios Wanted

The SMBA would like to further promote each and every business member! Along with the networking opportunity every month, your business link on our new website and the introductions every month, we'd like to highlight your business in our monthly newsletter. Every

Month, two businesses will be spotlighted and we need volunteers. Please provide a written bio to the SMBA at smba@smba-madison.org or bring it with you to the monthly meeting!

Quarterly Gift Drawings!

Thank you for completing the Comment Form at each of our monthly meetings. These forms help us continue to provide the best topics and speakers for the SMBA. Your input, ideas and suggestions are very important to help the SMBA grow and continue to be one of the largest business organizations in the Madison area.

In appreciation of your continued input and support, we provide a quarterly drawing of all the 'Comment Form' participants! Please continue to complete the forms each month for a best chance of winning!!

Is Your Business Linked?

Did you know that the SMBA website has a list of current members with a link to their company website? Not listed? Please email us (smba@smba-madison.org) your company name and website (if you have one) or your e-mail address.

Include a statement that you grant permission for us to post the information on our site and you are linked!

We always encourage our members to do business with other SMBA member businesses, so please email us your information today. You must be a member in good standing to be listed.

S.M.B.A. MONTHLY MEETING SCHEDULE

Upcoming Monthly Speakers

3/17/2011 Michael Gay,
City of Madison presenting
on the new Public Market

4/21/2011 Henry Sanders,
Advocate for Small Business
Administration

SMBA meetings are held on the **third Thursday of every month from 12:00 Noon to 1:15 pm at Luedtke's Coliseum Bar and Banquet, Olin Avenue, Madison** unless otherwise indicated in the newsletter.

 **South Metropolitan
Business Association**

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