

NEXT MEETING! 3/19/09

When: Thursday, 3/19/09
Where: The Coliseum Bar and Restaurant
Time: Noon - 1:15 PM
Format: 12 Noon Lunch
 12:15 - 1:15 Announcements
 Open Discussion and Meeting

**Please
note
change**

Please RSVP to Shelley Reynolds @ 957-3135 or smba@SMBA-Madison.org
 by Noon on Tuesday 3/17/09

2009 Officers & Board of Directors

| | | |
|--|--|----------|
| Jim Mankowski President jbmppc@chorus.net | JBM Patrol and Protection Corporation | 222-5156 |
| Rob Waterman Past President rwaterman5615@charter.net | Edward Jones Investment | 271-5100 |
| Rick Welsch Treasurer rick.welsch@wegnercpas.com | Wegner LLP CPAs & Consulting | 442-1958 |
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| Gary Waldhart garyw@ams-mad.com | Auto Marketing Services | 274-7400 |
| Jim Garner jimg@sergenians.com | Sergenian's Floor Coverings | 663-2520 |
| Bill DiCarlo dicarlo@co.dane.wi.us | Alliant Energy Center of Dane County | 267-3982 |
| Betsy Jenkins Betsy.Jenkins@yparty.com | It's Your Party, LLC | 845-3450 |
| Sean O'Rourke sdo@gdinet.com | ORE Real Estate Services LLC | 225-3636 |
| Jean Acker jean.acker@micorp.com | M&I Bank | 273-5622 |
| Gail Niesl gniesl.clarionsuites@tds.com | Clarion Suites, Madison | 284-1234 |

This Month's Speaker...

Tim Cooley – Madison's Economic Development Director

Mayor Dave Cieslewicz today named Tim Cooley as the City's Economic Development Director. A graduate of the UW, Cooley returns to Madison after serving in business consulting and several economic development initiatives in California.

"Tim's experience and vision in economic development initiatives will be a key asset for the City," Mayor Dave Cieslewicz said. "In the new year, economic development will continue to be a crucial focus for the City. Tim will be an outstanding leader of those efforts."

"Madison has tremendous opportunities in its rich, diversified neighborhoods, culture, existing industry clusters and supporting assets," Cooley said. "Everyone I've spoken with understands the importance of maintaining a strong economic base, and I'm looking forward to working with Mayor Cieslewicz, the Common Council, the Economic Development Commission and business community to optimize the competitiveness of the City as a place positioned for healthy and sustainable growth."

Cooley brings a wealth of experience in successful implementation of growth plans for high-profile companies and organizations. As Executive Vice President of H2Squared in Irvine, California, Cooley worked with corporate boards, universities and public institutions on issues related to strategy, management, market relations and economic development. Cooley also worked as the Managing Director for Global Financial Group, Executive Vice President for Strategic Initiatives at the Orange County Business Council and Director of Strategic Planning Ernst & Young Market Performance Group.

Small Business Awards

Nominate your favorite businesses for a 2009 Dane County Small Business Award. It's easy and takes just a minute per nomination.

Go to www.uwsbdc.org and at the right hand column under NEWS & NOTES, click on: NOMINATE A SMALL BUSINESS FOR THE 2009 DANE COUNTY SMALL BUSINESS AWARDS.

- Award criteria and history are on the Nomination page.
- Self-nominations by employees and owners are encouraged.

- Nominations of minority and women-owned firms and emerging businesses are encouraged.
- Nominations of businesses in outlying Dane County locations as well as Madison are encouraged.
- You can nominate more than one company.
- New "Emerging Business Award" for a company 1-3 years old.

The awards celebrate small companies and their owners for the risks they take and the contributions they make to our community.

Up to 10 companies will receive a Dane County Small Business Award at our 27th annual event held in June 2009 at the Sheraton Madison Hotel.

We invite you to attend the 2009 Greenbush Day celebration!

Tuesday, March 24, 2009
3:30 pm - 6 pm
UW Madison Welcome Center
21 North Park St.

As always: great music, food, and exhibits.

Special this year: "Mangia! Mangia!" an original play about the Greenbush performed by TAPIT/new works Ensemble Theater.

Please pass the word to your neighbors, organization, and anyone who loves the 'Bush.

GMCVB PARTNER CONNECTIONS

Please join us for an orientation on the GMCVB's 2009 Partner marketing initiatives and training on our new website. You will learn how to access marketing opportunities, submit events, update, revise and enhance your online and printed partnership listings!

TUESDAY, MARCH 31
7:30 - 9:30 AM
REGISTRATION BEGINS AT 7:30 AM
PROGRAM STARTS AT 8:00 AM
Continental Breakfast provided

JOHNNY DELMONICO'S
130 S. PINCKNEY ST., MADISON
Suggested Parking: Government East Ramp

Please RSVP by Tuesday, March 24, 2009
to simonett@visitmadison.com

The Madison Business Community and City of Madison invite you to a special welcome reception for Tim Cooley, New Economic Development Director for the City of Madison

TUESDAY, APRIL 2, 2009
5:00 - 7:00 PM
THE BRINK LOUNGE

Sponsored by:
Downtown Madison, Inc.
Greater Madison Chamber of Commerce
Greater Madison Convention & Visitors Bureau
Minority Business Advisory Council
REALTORS® Association of South Central Wisconsin
Small Business Advisory Council
Smart Growth Greater Madison
South Metropolitan Business Association
Thrive

Neighborhood Grant Program

Attention: Neighborhood, Community Group and Business Leaders

The City of Madison Department of Planning & Community & Economic

Development is pleased to invite you to consider applying for the 2009 Neighborhood Grant Program. Take a look at the attached guidelines and Project Intent Form for proposals over \$2,000.00 (DUE FEBRUARY 27) and Mini-Grant Application for projects that are \$2,000.00 or less (DUE MARCH 30). Over the past 9 years, neighborhoods have realized 210 projects with 7,000 volunteer hours and financial assistance from the Neighborhood Grant Program. We hope that you will join in the fun and dream up a creative and engaging neighborhood project which beautifies your surroundings, strengthens leadership capacity, or helps you plan for future growth and development.

If you have any questions, you may contact Linda Horvath at mail to: lhovath@cityofmadison.com (267-1131) or Rebecca Cnare at rcnare@cityofmadison.com (266-4957). Also see the neighborhood plan webpage: <http://www.ci.madison.wi.us/neighborhoods/grantprogram.htm>

HOLD THE DATE!

The City of Madison Small Business Conference, which is co-organized by the SBAC (Small Business Advisory Council), will be held on May 12, 2009 at the Monona Terrace Convention Center. The theme of the 2009 conference is: Madison Small Business in Changing Times. This will be a full day conference. The presentations and panel discussions will focus on four topics:

1. High Impact Entrepreneurship
2. Growing a Green Business
3. Finding, Hiring, and Keeping Employees During a Demographic Shift
4. Financing

More information in the following weeks!

Society of St. Vincent de Paul

We have committed to 80 hours of volunteer work from our members. We

have several members who have already volunteered their time at the Food Pantry on Fish Hatchery Road. This is an opportunity to work directly with low-income people. The Pantry needs volunteers to stock the pantry and host the customers. If you are interested call **442-9878 to speak with the Volunteer and Member Development Coordinator**, and ask to attend the next volunteer information and orientation session. Hours of operation: Monday, Tuesday & Friday 11am-3pm; Thursday 3pm-7pm; Saturday 10am-noon. <http://www.svdpmadison.org/map09.html> See map. Be sure to relate that you are with the South Metropolitan Business Association so we get credit towards our 80-hour commitment.

We would like to give special thanks to Brad Prohaska and his staff at Park Bank – Park Street office. Brad and his staff volunteer 8 hours per week at the Food Bank on a regular basis. They are really contributing to our commitment. Keep up the good work, ladies and gentlemen!

Is Your Business Linked?

Did you know that the SMBA website has a list of current members with a link to their company website? Not listed? Please email us (HYPERLINK "mailto:smba@smba-Madison.org"smba@smba-Madison.org) your company name and website (if you have one) or your e-mail address. Include a statement that you grant permission for us to post the information on our site and you are linked!

We always encourage our members to do business with other SMBA member businesses, so please e-mail us your information today. You must be a member in good standing to be listed.

SMBA Volunteer Hours
January 2009
16 hours

Mark Your Calendar

S.M.B.A. MONTHLY MEETING SCHEDULE

When: Thursday, March 19, 2009

Event: Tim Cooley

SMBA meetings are held on the **third Thursday of every month at The Coliseum Bar from 12:00 Noon to 1:15 pm** unless otherwise indicated in the newsletter. Following is the meeting schedule for 2009. Why not jot these on your new calendar today?

 **South Metropolitan
Business Association**

P.O. Box 259893
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www.SMBA-Madison.org