

Madison Area Business Expo 2010

PRESENTED BY



THURSDAY, JANUARY 21, 2010

4 – 7 PM AT THE COLISEUM BAR AND RESTAURANT
232 OLIN AVE., MADISON (UPPER LEVEL)

- JOIN US FOR EXTREME NETWORKING
- OVER 50 BUSINESS EXHIBITOR SPACES
- INCREDIBLE DOOR PRIZES
- HORS D'OEUVRES, BEER & SODA

EXHIBITORS — SEE BACK FOR DETAILS

BRING PLENTY OF BUSINESS CARDS!

"Excellent crowd of exhibitors and Expo attendees! Good size and well run show."

David M., NAI MLG Commercial

"As a Commercial Account Manager for MGE, this Expo was a great way of meeting some of the local businesses. I would say the Expo was networking at its finest!"

Christopher F., Madison Gas & Electric

A TICKET TO THE ANNUAL Madison Area
Business Expo 2010

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SPONSORED BY
 **South Metropolitan
Business Association**

\$10 COMPLIMENTARY ADMISSION
WITH THIS TICKET AND YOUR BUSINESS CARD

ADMIT ONE

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Exhibitor Information

PUBLICITY: The South Metropolitan Business Association (SMBA) will promote Business Expo 2010 through the media, its membership, and other channels as appropriate.

PARTICIPANTS: Businesses of all types and sizes throughout the Madison Metropolitan Area are invited to participate as exhibitors. SMBA members in good standing will be given priority as exhibitors by pre-registering not later than November 30, 2009.

DISPLAYS: Exhibitors will be provided an 8 foot long by 30 inch deep table. Table top displays without electrical service are suggested to keep the Business Expo informal. Exhibitor Drawings: Exhibitors are expected to conduct a drawing at their display for a product, service or gift of \$25 value or more. Business or entry cards will be collected at your display in a container, e.g. a fish bowl. Exhibitors will draw a winner at the conclusion of the Business Expo, and report the winner to the SMBA information desk. Exhibitors and the winners will be recognized in the February SMBA 2010 Newsletter. Exhibitors are responsible for notifying the winners and arranging for delivery of their prize.

DOOR PRIZES: Exhibitors, SMBA members, and sponsors will be solicited to volunteer door prizes with a value of \$100 or more. To qualify for the door prizes, participants will be required to visit each booth, and they must be present to win. Exhibitors will initial the door prize entry ticket at their booth. The drawings for door prizes will take place at 6:45 PM so as to encourage full active participation throughout the Expo.

TIMES: Setup - 3:00 PM; Business Expo: 4:00 -7:00 PM; Close out: 7:00—7:30 PM

FEE: SMBA Members: \$50 deposit; deposit will be refunded upon participation at the Expo. Deposit is due at time of registration. **Non-Members:** \$50 non-refundable fee; it may be applied toward SMBA membership. **Exhibitors will be provided with ten admission tickets to the Expo at no additional cost.**

INFORMATION AND REGISTRATION:

Jodi Fisher | Ph: 279-3949

Email: smba@SMBA-Madison.org

or visit www.SMBA-Madison.org

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INITIATIVE SPONSORED BY THE

SMBA South Metropolitan
Business Association